



CASA MARINA  
RESORT & BEACH CLUB

**Contact:**

Amy Campbell, (310) 358-7744 or ACampbell@LuxuryResorts.com

Anne Hersley-Hankins, (561) 447-3370 or Ahersley@LuxuryResorts.com

CASA MARINA RESORT & BEACH CLUB  
Key West, Florida

At the southernmost point of Florida sits the historic Casa Marina Resort & Beach Club – the first and largest resort in the Florida Keys – conceived and designed by railroad and oil magnate Henry Flagler as a testament to his life-long love of Florida. A romantic seaside retreat, the “House By The Sea” has a remarkable history that spans nine decades. Casa Marina has entertained world-class dignitaries, served as military headquarters and enjoyed a reputation as one of the most enchanting and memorable resorts in the world. A recent \$43 million enhancement has continued the evolution of Casa Marina’s sense of luxury, offering an effortless blend of modern sophistication with the unique flavor of Key West through completely transformed and redesigned guestrooms, lobby, pool, terrace and meeting space.

Casa Marina celebrated its grand opening on New Year’s Eve 1920, quickly becoming a cultural escape and playground for artists, dignitaries, royalty and the ultra-rich. Presidents and the glitterati of the ‘20s and ‘30s frequented the resort until its necessary closure in the early ‘40s due to World War II. During that time, the property served as a military operational headquarters. After the War, the Casa Marina briefly recaptured its glory as an exclusive vacation destination but was returned to the military and turned into a launch site during the Cuban missile crisis. The resort was reopened and restored in the ‘70s.

This most recent renovation restores the resort’s legendary grandeur while incorporating contemporary accents and elements – blending the existing historic architecture with clean, classic lines and modern comforts. Located on the island’s largest private beach, Casa Marina is reminiscent of an authentic Spanish hacienda with red tiles, sweeping archways, expansive lawns stretching in front of a white sandy beach and a 225-foot grand veranda. Casa Marina has an adjacent sister property, The Reach Resort, and together the resorts encompass 13 beachside acres. Guests of both resorts enjoy signing privileges and full access to amenities at both Casa Marina and The Reach.

All of Casa Marina’s 311 guest rooms and suites have undergone a top-to-bottom refurbishment with new interior design and layout. Light and airy, guestrooms preserve the resort’s original historic ambiance while seamlessly weaving in modern amenities and fresh style. Décor accents include Italian tiled floors with earth-toned area rugs, painted wooden window shutters, custom artwork, sectional sleep sofas and an elliptical dining/recreational table with teak captains’ chairs. Rooms and suites in the resort’s main building offer a unique outdoor living room with open views of the Atlantic Ocean. Select oceanfront rooms and suites feature enlarged windows affording greater visual impact of the surrounding seascape and all guestroom balcony railings have been replaced with glass encasing to further highlight water views.

Casa Marina’s newly restored and reinvigorated lobby is respectful of Henry Flagler’s original 1920 concept, while offering a more modern resort experience. The original antique wood floors and ceilings have been preserved, while new elements include a millwork reception area and small

(more)

seating enclaves. A stunning “water walk” pathway flanked by cascading pools and royal palm trees leads from the front door directly to the Atlantic Ocean and pool courtyard, providing an unmatched sense of arrival.

A fervent admirer of the ocean, Flagler designed Casa Marina to take full advantage of the surrounded seascape and year-round tropical climate of the southernmost city in the United States. The resort features a private, 1,100-foot white sandy beach where a multitude of water activities are offered – from jet ski rentals, scuba diving and snorkeling, to boat charters, deep sea fishing expeditions and a one-of-a-kind dolphin encounter experience. Two oceanfront, heated swimming pools are lined with plush chaise lounges, while swing hammocks are hung beneath shady palms. Nearby adventures include parasailing, bicycle and moped excursions, sunset cruises by catamaran or motorboat, seaplane and bi-plane tours, the nearby Key West Resort Golf Course and tours of Historic Old Town Key West.

Located onsite, the Casa Marina Massage Studio encompasses a relaxing and rejuvenating haven where a full menu of beauty treatments is offered – from Swedish massage to reflexology and aromatherapy. Also on the menu, beachside massage, takes full advantage of the soothing Key West atmosphere.

Casa Marina offers three onsite dining venues serving delicious cuisine in relaxed comfort. The open-air Sun Sun Pavilion features a casual, Caribbean-style experience with extraordinary views of the Atlantic Ocean. Sun Sun has a full menu for lunch and dinner, as well as island snacks and tropical drinks. A photo history of the resort’s origins can be found in Rambler’s Lounge, where exclusive wine, champagne and absinthe are served. Rambler’s Provisions Company, located off the main lobby, offers coffee, sandwiches and snacks to-go. For a truly exceptional culinary experience, Casa Marina’s sister property – The Reach Resort – features an island outpost of the famed Manhattan-based Strip House restaurant, serving prime cuts charred to perfection and fresh seafood.

Should meetings or events be on the agenda, the Casa Marina Resort conveniently offers 22,600 sq. ft. of indoor and outdoor flexible space that melds the laid back elegance of historic Key West with the benefits of modern technology. Options include the brand new Flagler’s Ballroom – a 3,080 sq. ft. event space with majestic dark hardwood floor and ceiling finishes, as well as the newly refurbished 2,584 sq. ft. Grand Ballroom. Original archways act as visual focal points for each ballroom – these classic arches were designed as a tribute to Henry Flagler’s Overseas Railway bridges. Additional function spaces include seven breakout rooms, two boardrooms and an ocean view terrace complimented by ample pre-function areas. Flagler’s Beach, festive poolside areas and ocean pier also offer ideal settings with panoramic views for themed parties and special events.

The Casa Marina is located just two miles from Key West International Airport, and just minutes away from the excitement and entertainment of Duval Street and the Old Town District. For more information or reservations guests should contact their preferred travel professional, call (866) 397-6342 or visit [www.casamarinaresort.com](http://www.casamarinaresort.com).

Casa Marina Resort & Beach Club is part of the LXR Luxury Resorts & Hotels collection, a portfolio of independent properties distinguished by a style and spirit that captures the unique qualities of their setting. LXR properties are located throughout the United States and the Caribbean. The collection also includes the renowned Golden Door Spa brand. For information and reservations, visit the Internet at [www.LuxuryResorts.com](http://www.LuxuryResorts.com) or call (877) LXR-XOXO.