

TRAVEL + LEISURE

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insider | newsflash



TREND

Easy Riders

A handful of car companies in the U.S. and Europe are putting their own spin on chauffeuring, making this extravagant service more accessible to travelers.

GREEN FLEETS PlanetTran, in Boston and San Francisco (planettran.com; from \$60 per hour); EcoLimo, in Los Angeles (ecolimo.com; from \$60 per hour); and Executive Car Service, in London (theexecutivecarservice.com; from \$60 per hour), use only biodiesel or hybrid cars. You'll have comforts like plush leather seats and GPS tracking, along with a clear conscience.

DRIVERS ON CALL In the Hamptons and Miami, Lilybug will drive you around in your own car—and even run personal errands (866/678-5459; from \$35 per hour). **SMOOTHER**

AIRPORT ARRIVALS With Avis Chauffeur Drive, which serves more than 300 U.S. cities, a driver meets you with a car at the airport, takes you to your destination, then returns the vehicle after dropping you off (avis.com; from \$35 per hour, plus rental charges; 3-hour minimum).—NICOLE DAVIS

THE NEW KEYS

In the Florida Keys, the days of funky motels and cozy guesthouses are giving way to a new upscale era, thanks to four just-opened hotels. LXR Luxury Resorts & Hotels had a hand in three of the renovations, spending millions on clean, modern updates. At the 13-acre **Key Largo Grande Resort & Beach Club** (97000 S. Overseas Hwy., Key Largo; keylargrande.com; doubles from \$229), you'll find dark wood accents and imported Italian tile floors. Teak millwork punctuates the newly redone earth-toned lobby at the 1920's landmark **Casa Marina Resort & Beach Club** (1500 Reynolds St., Key West; casamarinaresort.com; doubles from \$299). And the 150 breezy rooms at the **Reach Resort** (1435 Simonton St., Key West; reachresort.com; doubles from \$299) now have coconut-shell headboards and bathrooms with abstract art. Elsewhere in the Keys, **Hawks Cay Resort** (61 Hawks Cay Blvd., Duck Key; hawkscay.com; doubles from \$395) has been overhauled to the tune of \$40 million. Expect an entirely new look, with West Indian furniture and private cabanas.—TOM AUSTIN



The Casa Marina Resort & Beach Club, in Key West.

FOOD

DANIEL BOULUD'S BROADWAY DEBUT

With his new wine bar and bistro, chef Daniel Boulud is bringing bistro classics to New York's Lincoln Center neighborhood. Here's what lies behind the curtain at Bar Boulud. **THE LOOK** The vaulted space is designed with clever riffs on the wine-making theme: floors of rough-hewn farmhouse stone, booths fashioned from the same white oak used to make wine barrels, and a backlit wall of gravel recalling the *terroirs* of Burgundy and the Rhône. **SECRET WEAPON** Boulud has called upon Parisian charcutier Gilles Verot, a third-generation butcher whose two Left Bank shops are the stuff of foodie legend. The result? Silky terrines, peppery *saucissons*, and sumptuous *fromage de tête* (head cheese). **CHOICE SEATS** One of two dozen stools surrounding the spotlit charcuterie bar. 1900 Broadway, New York; 212/595-0303; dinner for two \$78.—PETER JON LINDBERG



Gilles Verot at one of his charcuteries on Paris's Left Bank.



Daniel Boulud, in New York City.